123 Contact Form

PUMPKIN WEBDESIGN

Branded Forms for Web Designers - Pumpkin Web Design Ltd

About the business

Pumpkin Web Design Ltd is a small business based in United Kingdom which handles everything from website design, graphic design, including brand identity and search engine optimization. They are a passionate, creative team trying to meet customers' desires in terms of internet marketing and smart designs. Thus their portfolio comprises all kind of business from small to large, from various domains off activity.

Issue

As a business handling website design, Pumpkin Web Design wanted a tool to replace clunky, self built systems for the contact page. Such a solution would offer ease of access, versatility and a less time consuming workflow. Their customers' needs were demanding more complex forms and in order to meet all these requirements they had to find a way to spare time and still allow them to create customized products. The number of clients they were managing made it difficult to find such an easy and adaptable solution. They wanted to offer full access of the messages to their clients, while creating a design aligned to customers' brand.

123ContactForm solution

Pumpkin Web Design chose 123ContactForm and started by using our custom email notification feature to redirect messages received on the contact form to the appropriate person in their clients' company. Thus they untangled the process while having full control over the design and implementation of forms. They were able to customize them for each specific web page and create a balanced and appealing design.

Tools used and overall payoff

- Customized themes
- PayPal Integration
- Custom email notification

Pumpkin Web Design were able to meet their clients' needs and introduce payment options in more complex forms, as they required. Hence, even the contact form was easily made and personalized for each client. 123ContactForm is the right solution for them, allowing the team to save a lot of time and therefore money. Now they have over 300 forms live on their clients' webpages and a simple solution to manage them all.

TESTIMONIAL

"The 123ContactForm website was intuitive and fun to use. We found it very fast to create complex forms for our clients. In our industry our most expensive resource is our own time. 123ContactForm saved us loads of that! "

(John King, Managing Director at Pumpkin Web Design Ltd, www.pumpkinwebdesign.co)

Summary

1 ISSUE → **2 SOLUTION** → **3 PAYOFF**

ISSUE	SOLUTION	PAYOFF
Pumpkin Web Design wanted an alternative for the self built systems on their clients' webpage. A tool that would simplify the workflow and gain them loads of time and money while still offering professional solutions adapted to customers' needs.	With 123ContactForm they added multiple recipients so that their customers would have full access over the messages submitted through contact forms. In addition, our payment and customization features meet all requirements for building complex forms.	Using 123ContactForm form builder they saved time and money. Their clients were satisfied with the design and user friendly interface of the created forms. Now Pumpkin Web Design team has a more fun and time effective way to create all kind of forms.